



## SPECIAL EVENT SPONSORSHIP OPPORTUNITIES

2021 is Urban Gateways' 60th Anniversary! Join us for two very special events to help us highlight our programs, participate in some amazing art, celebrate our legacy, and have a little virtual fun while doing it! Visit [urbangateways.org/events](http://urbangateways.org/events) for more information.

**Your sponsorship helps Urban Gateways continue to inspire creativity and impact social change.**

Recognition and benefits can be customized based on your business or personal needs. In-kind gifts and media sponsorships are also welcome and available. Contact Sherre Cullen, Chief Development Officer at [scullen@urbangateways.org](mailto:scullen@urbangateways.org) or 312.445.2760.

### **The Hidden Treasures of Minasian**

Thursday, April 29th | 7:00pm

*Premieres on YouTube*

Hidden Treasures is back but now in virtual form! Come explore the many hidden treasures that await you with a gallery tour of the Minasian Rug Company in Evanston, our World Weavers Project Partner. Rugs bring an understanding of how history, art, and design come together through the exploration of the cultures, lives and religions of those who make the rugs across the Middle East and Far East.

This virtual gallery exhibit will take you on a behind the scenes tour of Minasian Rug Company through imagery and storytelling.

World Weavers is an Urban Gateways artist-in-residence program in partnership with Minasian Rug Company that offers young people the opportunity to explore world cultures and art-making through textiles; youth create their own rug designs, and each year winning designs are selected by a jury based at Minasian to be sent to Afghanistan and woven into reality by craftswomen at ARZU Studio Hope, a social enterprise that seeks to empower Afghan women through artisan-based employment.

Eight student-designed, custom made rugs are available for purchase on a first come-first served basis. To see the rugs for sale up close and in-person, you can contact the Minasian Rug Company to schedule an appointment.

### **Bubbles, Boards, and Barrelhouse**

Friday, May 21st

6:00-7:00pm *Virtual Wine Tasting Event*

7:00-7:30pm *Barrelhouse Concert with Reginald Robinson*

**\$100 per couple (+ wine)**

Gather those in your **Bubble** for some **Bubbles!** Join us for a virtual wine tasting with Shall We Wine, hosted by the Urban Gateways **Board** of Directors. Build your best charcuterie board and enter to win a spectacular prize! After the wine tasting, enjoy a virtual concert by MacArthur Genius and Urban Gateways alum Reginald Robinson who will introduce you to the unique style of **Barrelhouse** music. Barrelhouse is a bar where the drinks are served straight from the barrel. Add a piano and you've got yourself a party!

The Wine Tasting will feature 4 wines (white, red, pinot & champagne) and will be hosted by renowned Sommelier Regine Rousseau, CEO of *Shall We Wine*.

Curated wine is valued at \$20-\$40 per bottle, but you'll pay only \$12-\$15 per bottle. Nationwide delivery to 42 states from [drinks.com](http://drinks.com).

Invite your friends from all over the country to wine & dine in support of arts education for Chicago's young people.



## SPONSORSHIP OPPORTUNITIES

Choose one of the events on the previous page to apply your sponsorship to:

### EVENT SPONSOR \$1,000

- Logo/name on the event webpage.
- Logo/name on electronic communications for the individual event, with an email distribution of 10,000 and social media following of over 4,000 across multiple platforms.
- Logo/name and website link at [urbangateways.org](http://urbangateways.org) (distribution of 5,000 views monthly) and recognition listing in our Annual Impact Report.
- Event specific benefits:
  - **Hidden Treasures of Minasian**
    - Unlimited free access to event/video tour
    - 1 piece student artwork of your choice and 2 sets of notecards
  - **Bubbles, Boards, and Barrelhouse**
    - 5 virtual tickets (wine not included)

### GOLD SPONSOR \$3,000

Includes recognition and benefits of above Event Sponsor and the following:

- Logo placement on-screen during the event.
- Event specific benefits:
  - **Hidden Treasures of Minasian**
    - Unlimited free access to event/video tour
    - 1 piece student artwork of your choice and 5 sets of notecards
  - **Bubbles, Boards, and Barrelhouse**
    - 10 virtual tickets (wine not included)

### MAJOR SPONSOR \$5,000

Includes recognition and benefits of above Gold Sponsor and the following:

- Verbal recognition by the event host during opening introductions during the event.
- Opportunity for company spokesperson to make brief opening remarks or a company spotlight/commercial video (live for Bubbles, Boards, & Barrelhouse or pre-recorded video for the Hidden Treasures of Minasian).
- Event specific benefits:
  - **Hidden Treasures of Minasian**
    - Unlimited free access to event/video tour
    - 3 pieces student artwork of your choice and 5 sets of notecards
  - **Bubbles, Boards, and Barrelhouse**
    - 15 virtual tickets (wine not included)



## ABOUT URBAN GATEWAYS

Urban Gateways engages young people through arts experiences to inspire creativity and impact social change (mission). Urban Gateways was founded in 1961 by Jessie Woods, Charles Burns, Dr. Raymond Jerrems, Connie Williams, and Helen Kolar as an arts and cultural education organization in response to the massive disparities and opportunity gaps for many Chicago youth created by segregation, racism, economic divestment, and lack of mobility among communities of color. Urban Gateways is a recipient of the 1995 National Medal of the Arts for its significant impact on arts education, and recognized as a model that inspired the growth of arts education initiatives and organizations across the country. A commitment to arts access, equity, and innovation that started 60 years ago remains a guiding principle for Urban Gateways' impact and its leadership in the field.

Urban Gateways engages with 185 professional teaching and performance artists to conduct programs across 200 locations, including schools, parks, libraries, arts venues, social service agencies, community organizations, and through its Street Level media center. 100,000 participants engage in diverse arts experiences across the metro area and in nearly every neighborhood. Under COVID-19, Urban Gateways adapted all programs to virtual platforms so youth can engage at home.

Urban Gateways acquired Art Resources in Teaching (A.R.T.) in 2013 to improve and expand arts programs for Chicago youth under a more sustainable operational model. Originally named "The Chicago Public School Art Society", A.R.T. was co-founded in 1894 by Ellen Gates Starr and Jane Addams of Hull House. Visual arts programs have expanded over the last several years and innovative models, such as the World Weavers Project, remain an important facet of school-based instruction.

Urban Gateways and Street Level Youth Media merged in 2017 to combine and expand Creative Youth Development initiatives. Street Level originated in 1993 to serve as neutral ground for young people from opposing gangs to meet and converse peacefully. Recognizing that few media spaces exist that are youth-led and youth-centered, Street Level provides free access for young people to nurture their unique creative voice utilizing technology and media through journalism, music production, and youth clubs. Street Level earned the Inaugural Coming Up Taller Award in 1998 from President Clinton's Committee for Arts and Humanities for its innovative approach to youth engagement.

Teen Arts Pass (TAP) was launched in 2018 to enable teens to purchase available day-of-show tickets to 27 music venues, theaters, and other cultural institutions across Chicago at an extreme discount of \$5 or free. TAP is the city's largest performance inclusion initiative of its kind in terms of resource coordination, scope of access, geographic and artistic diversity, and level of magnitude.

Urban Gateways' ART & Campaign focuses on critical investments across all programs and operations capacity to leverage the arts with areas such as health and wellness, career readiness, economic opportunity, racial equity, community vitality, media and technology, and other areas that impact the lives of Chicago youth.